

**To: Heads of higher education institutions in
Wales**

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30 January 2004
(see below)
Further Information: Alison Allan

WELSH MEDIUM PROVISION FUND AND WELSH MEDIUM PROVISION PLANS 2003/04

I am writing to inform you of the arrangements for the submission of Welsh Medium Provision Plans for 2003/04 to 2005/06 and proposals for expenditure under the Welsh Medium Provision Fund for 2003/04. The revised method for allocating the Welsh Medium Provision Fund from 2003/04 means that different arrangements will apply to different institutions. We have brought these together so that you can see the procedures for the sector as a whole. However, the letter has been divided into a number of sections to enable you to select those which are relevant to your institution.

These are: Section 1: Background and Context: All institutions
Section 2: University of Wales, Aberystwyth
University of Wales, Bangor
Trinity College Carmarthen
Section 3: University of Wales Institute, Cardiff
Section 4: University of Glamorgan
Cardiff University
University of Wales, Lampeter
University of Wales, Swansea
University of Wales College of Medicine
University of Wales Institute, Cardiff
University of Wales College, Newport
NEWI
Swansea Institute of Higher Education
Royal Welsh College of Music and Drama

Please contact Alison Allan if you have any queries (029 2068 2223, alison.allan@hefcw.ac.uk).

Yours sincerely

PHILIP GUMMETT

SECTION 1

BACKGROUND AND CONTEXT: ALL INSTITUTIONS

■ WELSH MEDIUM PROVISION FUND

- 2 Circular W03/55HE set out revised arrangements for the allocation of the Welsh Medium Provision Fund for 2003/04 to 2005/06, following an earlier consultation (W03/30HE). It also set out allocations for 2003/04 and provisional allocations for 2004/05 and 2005/06.
- 3 In summary, the new arrangements (based on a total Welsh Medium Provision Fund of £300,000 for 2003/04) are:
 - (a) a core fund of **£200,000** for University of Wales, Aberystwyth, University of Wales, Bangor and Trinity College Carmarthen, allocated pro-rata to Welsh medium enrolments at these institutions. The three institutions will submit Welsh Medium Provision Plans to the Council as a basis for the release of funding.
 - (b) a core allocation of **£48,000** to be allocated to the UW Welsh Medium Teaching Development Unit for projects to develop provision in other institutions in the sector.
 - (c) As well as being able to seek funding through the UW Unit, University of Wales Institute, Cardiff will receive a separate core of allocation of **£12,000**. UWIC will be expected to submit development and expenditure plans for the use of this funding.
 - (d) up to **£40,000** will distributed each year on the basis of increases in enrolments (£400 per FTE enrolment subject to the maximum sum available). Additional allocations will be paid directly to UW Aberystwyth, UW Bangor and Trinity College and to the UW Unit for the "group of institutions". Any unallocated sum will be added to the main programme budget of the UW Unit.

As the enrolment element of the Fund will not come into operation until 2004/05, UW Aberystwyth, UW Bangor, and Trinity College Carmarthen will each be allocated an additional £7,500 in 2003/04 and £7,500 will be added to the core fund for the "group of other institutions". The remaining £10,000 will be allocated to the programme budget of the UW Unit.

Allocations for 2003/04 (and provisional allocations for 2004/05 and 2005/06 without the enrolment element) are set out in Annex A.

■ CONTEXT

- 4 There are number of contextual factors which bear on the way in which the Welsh Medium Provision Fund needs to be used to support the development of Welsh medium provision.

Reaching Higher

- 5 It is vital that the development work which is undertaken through the Welsh Medium Provision Fund in future is very clearly focused on the target for Welsh medium provision which the Welsh Assembly Government has set in its strategy for higher education in Wales, namely that:

the proportion of [higher education] students in higher and further education institutions in Wales who undertake some element of their course through the medium of Welsh increase from a baseline of 3.4% in 2000/01 to 7% by 2010.

Developments should therefore lead to measurable and sustainable increases in enrolments on a greater range of Welsh medium courses and modules.

National Strategy for Welsh Medium Provision

- 6 The Council has recently established a Welsh Medium Provision Steering Group which will be developing a national strategy for Welsh medium provision to support the achievement of the Reaching Higher target. This will cover a number of key areas as set out in the report which the Council submitted to the Welsh Assembly Government in February 2003. These are:
 - ◆ Collection and analysis of appropriate and regularly updated information to determine current needs and forecast future demand
 - ◆ Proactive marketing and stimulating of demand amongst existing and potential students
 - ◆ Staff development and recruitment programmes
 - ◆ Development of new provision and innovative approaches to delivery
 - ◆ Creation of collaborative frameworks between institutions
 - ◆ Establishment of a supportive infrastructure
 - ◆ Formation of partnerships with other sectors and organisations with an interest in Welsh medium education.
- 7 The strategy will identify issues, propose ways of addressing these and set a framework to support the development of Welsh medium provision in a planned and co-ordinated way. As institutions make their plans for Welsh medium provision, both within their own institutions and collaboratively with other partners in the sector, they should see these as cohering with, and contributing to, the fulfilment of the national strategy as this emerges.

Welsh Language Schemes

- 8 Institutions either have Welsh Language Schemes approved by the Welsh Language Board or are in the process of preparing/finalising these. Included in these schemes are institutions' plans for the portfolio of courses which they will offer over the period of the Welsh Language Scheme. There should be coherence between the development proposals which institutions make under the Welsh Medium Provision Fund and their Welsh Language Schemes. As happened under the previous arrangements for the Fund, institutions' plans will be discussed with officers of the Welsh Language Board.

University of Wales Welsh Medium Teaching Development Officer

- 9 Dr Ioan Matthews, the UW Welsh Medium Teaching Development Officer has a key role in the development of collaborative approaches to the extension of Welsh Medium provision and resources, as well as in providing support and advice to individual institutions. As indicated in the following sections, he will be fully involved in the new arrangements for the Welsh Medium Provision Fund.

WELSH MEDIUM PROVISION FUND
ALLOCATIONS

1) Calculation of Core Fund allocations to UW Aberystwyth, UW Bangor and Trinity College Carmarthen

	Welsh Medium FTEs				Allocation £
	1999/2000	2000/01	2001/02	Average FTE	
University of Wales, Aberystwyth	200.70	202.44	207.72	203.62	43,191
University of Wales, Bangor	442.46	463.39	438.07	447.97	95,022
Trinity College Carmarthen	301.37	310.35	262.14	291.29	61,787
			Total	942.88	200,000

2) WELSH MEDIUM PROVISION FUND ALLOCATIONS 2003/04

	Core Fund £	Additional "Enrolment" Allocation (a) £	Total Allocation £
University of Wales, Aberystwyth	43,191	7,500	50,691
University of Wales, Bangor	95,022	7,500	102,522
Trinity College, Carmarthen	61,787	7,500	69,287
University of Wales Institute, Cardiff	12,000		12,000
University of Wales Welsh Medium Teaching Development Unit (b)	48,000	7,500	55,500
Sub-total	260,000	30,000	290,000
Additional allocation to University of Wales Welsh Medium Development Unit Programme Budget			10,000
		Total	300,000

Notes:

(a) In 2004/5 and 2005/06 this element will be replaced by allocations based on enrolment increases as set out in paragraph 12 (d) & (e)

(b) The following institutions will be eligible to apply for this funding through the UW Welsh Medium Teaching Development Unit

University of Glamorgan
Cardiff University
University of Wales, Lampeter
University of Wales Swansea
University of Wales College of Medicine

University of Wales Institute, Cardiff
University of Wales College, Newport
North East Wales Institute of Higher Education
Swansea Institute of Higher Education
Royal Welsh College of Music and Drama

3) WELSH MEDIUM PROVISION FUND PROVISIONAL ALLOCATIONS 2004/05 and 2005/06

In 2004/05 and 2005/06 the following Core Fund Allocations will be made

(subject to any uplift agreed for the core funding for teaching)

	Core Fund
	£
University of Wales, Aberystwyth	43,191
University of Wales, Bangor	95,022
Trinity College Carmarthen	61,787
University of Wales Institute, Cardiff	12,000
University of Wales Welsh Medium Teaching Development Unit	48,000
Sub-total	260,000

Up to **£40,000** will be allocated subject to increases in enrolments on 2001/02 data. Any sum unallocated will be added to the Programme Budget of the University of Wales Welsh Medium Teaching Development Unit

SECTION 2

UNIVERSITY OF WALES, ABERYSTWYTH UNIVERSITY OF WALES, BANGOR TRINITY COLLEGE, CARMARTHEN

- 1 UW Aberystwyth, UW Bangor and Trinity College are requested to submit Welsh Medium Provision Plans to the Council as a basis for the release of funding.
- 2 As the most significant providers of Welsh medium provision in the sector, the progress of these three institutions in expanding provision and enrolments will have a major impact on the achievement of the Reaching Higher target. The importance of them taking a strategic approach with clear development plans over the medium to longer-term cannot be over-emphasised.
- 3 This planning also needs to be undertaken with an awareness of the wider changes and policy priorities in higher education in Wales resulting from *Reaching Higher*, notably reconfiguration and collaboration and widened access to higher education. It also needs to take into account the emphasis which is being placed on raising the status of teaching in higher education and enhancing quality and standards in learning and teaching.
- 4 In formulating their plans for Welsh medium provision, the Council would like the three institutions to consider these not just in terms of their individual institutional aspirations but also in the context of the sector as a whole achieving a greater volume of provision in a wider range of subjects. It would like them to be willing to discuss their plans with the new Welsh Medium Provision Steering Group so that these can contribute to the emerging national strategy. It will look to them to explore fully the potential for collaborative developments and activities with each other and other institutions in the sector. As noted in Circular W03/55HE, the Council will expect them to devote some of their allocation under the Welsh Medium Provision Fund to such collaboration.
- 5 The three institutions have produced Welsh Medium Provision Plans under the previous arrangements for the Welsh Medium Provision Fund and they will therefore be able to build on these. However, it is expected that they will also be reviewing these substantially in the light of the Reaching Higher target and the need to ensure that their plans will help them to meet the goals which they have set out in their Welsh Language Schemes.
- 6 It is appreciated that developing mid to long-term plans of this nature requires some time. Rather than receive these plans first and then provide feedback, Council officers, with Dr Ioan Matthews, the University of Wales Welsh Medium Teaching Development Officer, would like the opportunity to discuss the draft plans with institutions before they are submitted (see *Timetable*, below). It is proposed therefore that the process is undertaken in stages with full plans covering the period 2003/04 to 2005/06 being submitted by March 2004. In subsequent years, institutions would report on progress and be able to revise and refine their plans.

FORMAT AND CONTENT OF THE PLANS

- 7 The Council does not wish to be overly-prescriptive. It recognises that the plans must be developed to enable the institutions to respond to their own circumstances, structures and priorities. However, there are certain key framework elements which the Council would expect to see in the plans and it wishes to have a very clear understanding of the developments proposed and how they will lead to increased Welsh medium enrolments. The plans should therefore cover the following:

Planning, Management and Infrastructure

- 8 This would include the arrangements which the institution has for ensuring that Welsh medium provision features clearly within institutional planning and senior management responsibilities. It would also encompass the policies, procedures and support services which the institution has in place to provide an environment in which Welsh medium provision can be delivered and developed. As part of its planning for future development, the institution could be expected to have undertaken an assessment of its current provision. A suggested framework for these elements of the plan is given below:

- ◆ *Institutional Mission*
 - ◆ Overarching mission and strategy for Welsh Medium Provision
 - ◆ Its location within the institution's overall mission and strategy
- ◆ *Planning and Management*
 - ◆ Institutional and departmental planning framework for Welsh medium provision
 - ◆ Senior management responsibilities
 - ◆ Arrangements for the implementation of the plan
 - ◆ Arrangements for monitoring and evaluation
- ◆ *Infrastructure*
 - ◆ Staffing policies and support structures, including recruitment policies and procedures, and staff development
 - ◆ Quality assurance/enhancement and standards:
 - ◆ Marketing and student recruitment
 - ◆ Student support – academic, linguistic, pastoral
 - ◆ Curriculum planning and timetabling
- ◆ *Current Position*
 - ◆ Assessment of the institution's current position
 - ◆ Identified and potential needs/opportunities
 - ◆ Collaborative activity.

Development Strategy 2003/04 to 2005/06

- 9 The *Reaching Higher* Welsh medium target may provide a focus for the aims and objectives of the development strategy. The institutions have already indicated target enrolments in the institutional strategic plans which they submitted to the Council in July 2003. So that they can judge progress and the contribution which the planned development activities will make to achieving their overall enrolment target, it will be important that the individual elements of the development strategy have their own measurable/verifiable goals, milestones and targets.
- 10 Plans for the development of provision may be expected to fall into the following categories:
 - 1) to increase student numbers on existing Welsh medium courses
 - 2) to extend provision within existing Welsh medium courses (this could include plans to attract new students to the extended provision as well as providing more options for the existing level of students)
 - 3) to develop provision within new subject areas.
- 11 To be comprehensive, the development strategy would also cover other areas, such as staff development, market research, marketing and recruitment, etc. Ideally, it should reflect not only those activities which are supported by the Welsh Medium Provision Fund and Welsh Medium Premium but also through other institutional resources. It might also draw in aspects of activity under the Reconfiguration and Collaboration agenda which are relevant to Welsh medium provision, or developments supported through the University of Wales Welsh Medium Teaching Unit. It should set out the relationship with the institution's Welsh Language Scheme where this is in place.

Resourcing

- 12 From the institution's point of view, it is likely to be helpful in building a comprehensive strategy if it considers all the resources which contribute to the maintenance and development of Welsh medium provision (see paragraph 11 above).
- 13 For purposes of accountability, the Council will require a statement of the proposed use of the Welsh Medium Premium and the Welsh Medium Provision Fund.
- 14 The Welsh Medium Premium is intended to support the extra costs associated with offering Welsh Medium Provision. The Council will expect the institution to demonstrate that it has a transparent method in place for using/distributing the Welsh Medium Premium, so that it can be seen how this directly supports the maintenance and delivery of Welsh Medium Provision. Funding earmarked within the premium for specific projects or activities should be noted. When reporting on progress subsequently, the institution will be expected to confirm that the funding has been used for the intended purpose.

Timetable

- 15 As noted above, the Council recognises that the institutions need a reasonable period to develop full medium-term plans. As a basis for releasing the first tranche of their allocations, the institutions are requested to submit initial information on the use of their 2003/04 Welsh Medium Provision Fund by **23 January 2004**. They are asked to do this on the forms at Annex A. Two forms are provided: Form 1 - Development of provision; Form 2 – Other development activity. A separate form should be completed for each development (electronic copies will be supplied). Institutions are also asked to complete the summary form at Annex B, showing how the total allocation will be used.
- 16 Institutions will then continue to work on their more detailed plans. It is appreciated that, while some developments may be completed within a short timeframe, some provision may be incrementally developed or part of a longer-term programme. Thus, while concentrating on 2003/04 for the 18 December deadline, it is envisaged that by March 2004 institutions will be able to set out at least an outline programme of activities to the end of 2005/06.
- 17 The institutions are also asked to submit by **23 January 2004** a report on progress against the Welsh Medium Provision Plans which they submitted to the Council for 2002/03, together with a statement of expenditure for their 2003/04 Welsh Medium Provision Fund and Welsh Medium Premium allocations. The expenditure statement should be made on the form at Annex C.
- 18 Provided no major issues are identified in the expenditure plans or progress reports, the first half of the 2003/04 Welsh Medium Provision Fund allocations will be released in February 2004.
- 19 It is proposed that visits would be made to the institutions to discuss their draft plans during February 2004 with full plans being submitted by the **end of March 2004**. The second half of the Welsh Medium Provision Fund allocations would then be released in May 2004. The institutions are of course welcome to contact Dr Alison Allan at HEFCW or Dr Matthews to discuss their plans at any time.

SECTION 3

UNIVERSITY OF WALES INSTITUTE, CARDIFF

- 1 UWIC is not asked to produce a full Welsh Medium Provision Plan. However, it is required to submit plans for the use of its direct allocation of £12,000 from the Welsh Medium Provision Fund. Council officers would also like to discuss with UWIC its plans for Welsh medium provision as a whole and how these fit within the institution's overall mission and planning. It may therefore find the guidance offered to UW Aberystwyth, UW Bangor and Trinity College in Section 2 helpful.
- 2 The Welsh Medium Premium allocations received by UWIC are intended to support the extra costs associated with offering Welsh Medium Provision. The Council will expect UWIC to demonstrate that it has a transparent method in place for using/distributing the Welsh Medium Premium, so that it can be seen how this directly supports the maintenance and delivery of Welsh Medium Provision. When reporting on progress subsequently, the institution will be expected to confirm that the funding has been used for the intended purpose.
- 3 It is expected that proposals by UWIC for the use of its Welsh Medium Provision Fund will focus primarily on the development of provision, although it may wish to put plans for other development activity to the Council. Plans for the development of provision may be expected to fall into the following categories:
 - 1) to increase student numbers on existing Welsh medium courses
 - 2) to extend provision within existing Welsh medium courses (this could include plans to attract new students to the extended provision as well as providing more options for the existing level of students)
 - 3) to develop provision within new subject areas.
- 4 As a basis for releasing funding, UWIC is requested to submit plans for the use of its 2003/04 Welsh Medium Provision Fund allocation by **23 January** on the forms at Annex A. Two forms are provided: Form 1 - Development of provision, Form 2 – Other development activity. A separate form should be completed for each development (electronic copies will be supplied). UWIC is also asked to complete the summary form at Annex B, showing how the total allocation will be used. It is also asked to include a statement of how it uses/distributes its Welsh Medium Premium allocation within the institution.
- 5 UWIC is also asked to submit by **23 January** a report on progress against the Welsh Medium Provision Plan which it submitted to the Council for 2002/03, together with a statement of expenditure for its 2003/04 Welsh Medium Provision Fund and Welsh Medium Premium allocations. The expenditure statement should be made on the form at Annex C.
- 6 Provided no major issues are identified in the expenditure plans or progress reports, UWIC's 2003/04 Welsh Medium Provision Fund allocation will be released in will be released in February 2004.
- 7 A visit will then be arranged in February or March 2004, which will also include the UW Welsh Medium Teaching Development Officer, to discuss UWIC's longer term plans.

SECTION 4

**UNIVERSITY OF GLAMORGAN
CARDIFF UNIVERSITY
UNIVERSITY OF WALES, LAMPETER
UNIVERSITY OF WALES, SWANSEA
UNIVERSITY OF WALES COLLEGE OF MEDICINE
UNIVERSITY OF WALES INSTITUTE, CARDIFF
UNIVERSITY OF WALES COLLEGE, NEWPORT
NEWI
SWANSEA INSTITUTE OF HIGHER EDUCATION
ROYAL WELSH COLLEGE OF MUSIC AND DRAMA**

- 1 As noted above in Section 1, £55,500 will be available from the Council's Welsh Medium Provision Fund in 2003/04 against which the institutions above can make proposals for funding to the University of Wales Welsh Medium Teaching Development Unit.
- 2 The following paragraphs provide guidance on how to submit applications for this funding to the Unit for projects to develop provision.
- 3 One aim of the new arrangements for the Council's Welsh Medium Provision Development Fund is to provide a supportive framework for development work, including collaborative activities, in institutions which currently offer relatively limited Welsh medium provision.
- 4 Institutions eligible to receive funding from this fund will not be expected to submit full strategic plans for Welsh medium provision to the Council. (Separate arrangements for the sum of £12,000 which the University of Wales Institute, Cardiff receives directly on the basis of current enrolments are noted in Section 3).
- 5 However, they will be expected, with the guidance of the Unit, to progress the development of Welsh medium provision in a strategic manner which will also be consistent with the plans which they have noted (or will be noting) in their Welsh Language Schemes. Dr Ioan Matthews, UW Welsh Medium Teaching Development Officer, will advise institutions on their proposals before they are submitted.
- 6 To achieve the *Reaching Higher* target it will be necessary to strengthen and maintain current Welsh medium provision. However, there must also be growth in the range of subjects and, in the first instance, this should be done through offering a small number of modules, or individual modules, through the medium of Welsh.
- 7 Institutions are advised to concentrate on a small number of subject areas where potential for growth can be identified. In subjects where the current Welsh medium provision is limited they are also encouraged to consider the potential for collaboration, including offering modules jointly through innovative methods.
- 8 It is also suggested that institutions focus on subjects already being developed, or with the potential to be developed, through the network of area panels established by the Welsh Medium Teaching Development Unit.
- 9 As noted in Section 1, the Council has recently established a Steering Group to advise on developing a sustainable long-term strategy for Welsh medium provision. As that strategy evolves institutions will be expected, in the future, to refer to it when submitting applications for funding.

CRITERIA

- 10 It is not intended to limit the nature and content of applications submitted by institutions. In principle an application can be made to expand the current Welsh medium provision within any discipline or subject. The application is more likely to be successful if it can be shown that the development work will lead to an increase in provision or to the development of new provision, or to an increase in the numbers of Welsh medium students. The application should be directly relevant to courses taught in the institutions at present or which will be taught in the near future.
- 11 It is recognised that rapid growth cannot be achieved in subjects where the current levels of provision are low. However, institutions will be expected to provide evidence of demand in order to show how funding will lead to results, even in the short term.
- 12 Dr Matthews will provide advice on applications before they are submitted, including guidance on the relevance of what is proposed to other developments within the sector and to the strategy which will be developed under the aegis of the Steering Group. Once an institution has decided to submit an application Dr Matthews should be contacted to discuss what is proposed.
- 13 Applications should take into consideration other developments within the institution to show how Welsh medium provision will be mainstreamed, for example through teaching and learning strategies, distance learning, lifelong learning and innovative teaching methods.

TIMETABLE

- 14 Applications should be submitted by **Friday 30 January 2004** on the form at Annex A. A separate form should be completed for each application (electronic copies will be provided). Each institution may be involved in up to three applications, two of which may be for developments by the institution alone or a collaborative proposal. If a third application is submitted this must be a collaborative project with at least one other partner.
- 15 Applications will be assessed by a panel comprising three members from the sector (or who have experience of Welsh medium higher education) as well as representation from HEFCW and the UW Welsh Medium Provision Development Officer. The Panel's decision will be final.
- 16 The Panel will also consider possible links between the proposals that are submitted and may suggest to the institutions concerned that they explore collaborative approaches.
- 17 The panel may suggest that the allocation is paid in several instalments.
- 18 A funding profile should be given for the expenditure of the allocation. The funding must be spent by 31 July 2005.
- 19 The Council will write separately to institutions who received funding under the Welsh Medium Provision Fund in 2002/03 to request progress reports.

SECTION ANNEXES

Sections 2 & 3

DEVELOPMENT PLANS

ANNEX A (i)

Form 1 Development of provision			
Subject area			
			Please tick
a) to increase student numbers on existing Welsh medium courses/modules			
b) to offer more provision through the medium of Welsh within existing Welsh medium subject areas <i>through</i>			
i) increasing Welsh medium elements within a module			
ii) developing new modules or elements of modules within the subject area			
<i>with the aim of</i>			
i) increasing the amount of Welsh medium provision taken by existing students and/or			
ii) encouraging more students to take Welsh medium elements			
c) to develop Welsh medium provision in new subject areas.			
Development period	2003/04	2004/05	2005/06
Development programme			
Module(s)/Course title			
Mode			
Number of credits			
Level and Qualification aim			
Assessment of demand			
Development activity to be undertaken (including timetable)			

Output at the end of the development period

How will the development work be undertaken (eg, personnel)

Target student numbers

Marketing/recruitment activity which will be undertaken to achieve student number target

Date provision to be introduced

Collaborative activity with other institutions as part of the development

Funding

	2003/04	2004/05	2005/06
Amount £			
Source			
Breakdown			

DEVELOPMENT PLANS**ANNEX A(ii)**

Form 2 Other developments			
Brief description of development			
Development period (please tick)	2003/04	2004/05	2005/06
Development activity to be undertaken (including timetable)			
Output at the end of the development period			
How will the development work be undertaken (eg, personnel)			
Collaborative activity with other institutions as part of the development			

Funding			
	2003/04	2004/05	2005/06
Amount £			
Source			
Breakdown			

SECTION 4

**WELSH MEDIUM TEACHING DEVELOPMENT UNIT
HEFCW WELSH MEDIUM PROVISION FUND 2003/04**

ANNEX A

Institution(s)
Contact name:
Telephone:
E-mail

Summary of the Welsh Medium profile of the institution(s) (including, where appropriate, a brief reference to Welsh Language Scheme targets)

Proposed Development	
Funding sought £	
Amount and source of any other funding which will contribute to the development work £	
Subject area	
Purpose of development	Please tick
a) to increase student numbers on existing Welsh medium courses/modules	
b) to offer more provision through the medium of Welsh within existing Welsh medium subject areas <i>through</i>	
i) increasing Welsh medium elements within a module	
ii) developing new modules or elements of modules within the subject area	
<i>with the aim of</i>	
i) increasing the amount of Welsh medium provision taken by existing students and/or	
ii) encouraging more students to take Welsh medium elements	
c) to develop Welsh medium provision in new subject areas.	

Development programme	
Module(s)/Course title	
Mode	
Number of credits	
Level and Qualification aim	
Assessment of demand	
Development activity to be undertaken (including timetable)	
Output at the end of the development period	
How will the development work be undertaken (eg, personnel)	
Target student numbers	

Marketing/recruitment activity which will be undertaken to achieve student number target

Date provision to be introduced

Collaborative activity

Breakdown of the use of funding and timetable